



FRANCESCO ROMANO

UX UI DESIGNER

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CONTACTS

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ABOUT ME

I'm a Graphic Art enthusiast, with a genuine interest in everything related to pop culture and technology. I have a very curious nature, I like tackling new challenges to improve myself and my skills and I love discovering new environments where I can test my versatility and adaptability. Moreover, I always find very stimulating to share ideas, experiences and interests between different cultures.

Regarding the work experience, I had the good fortune and privilege of working in the United States, in Orlando (FL), as a member of the Cultural Representative Program for Walt Disney World and later on I achieved one of my many dreams, opening and managing a "geek-themed" pub in Rome (by the name of "Neverland" and "Project Neverland" afterwards), for which, among other things, I designed interior, brand identity, graphics and I also managed the social media profiles.

In 2020 I decided to further improve my skills and to specialize in User Experience / User Interface Design and Social Media Management.

Since 2021 I have been working full time as UX UI Designer.

SKILLS

- CREATIVITY
- PROBLEM SOLVING
- PRECISION
- TEAM WORK
- ADAPTABILITY & VERSATILITY
- PLANNING & MANAGEMENT
- AUTONOMY & RELIABILITY

WORK EXPERIENCE

- ▼ SUBCOM SRL - UX UI DESIGNER [2021-ONGOING]**
 UX UI: Competitive Analysis, Surveys, Personas, User Journeys, Wireframing, Prototyping, User Testing.
 GRAPHIC DESIGN: Graphic Design, Illustrations, Brand Identity, Logos, Icon sets, Web Sites, UI Kits, Social Media Templates.
- ▼ PROJECT NEVERLAND ASD - OWNER/MANAGER [2019-2020]**
 Pub management, Events/Activities planning, Social Media management, Graphic Design, Accounting and Inventory management. Gastronomy Management and Customer Service.
 Pre-opening (Summer 2019): Concept, Graphic Interior Design development process.
- ▼ NEVERLAND ASD - OWNER/MANAGER [2016-2019]**
 Pub management, Events/Activities planning, Social Media management, Graphic Design, Accounting, Inventory and Customer Service.
 Pre-opening (2016): Place Search, Concept, Graphic & Interior Design development process.
- ▼ WALT DISNEY WORLD - EPCOT - PATINA GROUP ORLANDO (FL), USA - CULTURAL REPRESENTATIVE - SERVER/SELLER [2013-2014]**
 Server with staff training/management duties. Customer care, Accounting and Meal Plans management. Italian Cultural Representative and Italian gastronomy products Seller.

SOFTWARE SKILLS

- UX UI / PROTOTYPING / DEV**
- GRAPHIC DESIGN / VIDEO EDITING**
- 3D MODELING / ANIMATION**

EDUCATION

- ▼ START2IMPACT - UX/UI DESIGN AND SOCIAL MEDIA MANAGEMENT [2020-2021]**
- ▼ GOOGLE DIGITAL TRAINING - FUNDAMENTALS OF DIGITAL MARKETING [2020]**
- ▼ "SAPIENZA" UNIVERSITY OF ROME - MASTER IN 3D MODELING / ANIMATION AND COMPOSITING [2009-2010]**
- ▼ "SAPIENZA" UNIVERSITY OF ROME - BACHELOR'S DEGREE IN MANAGEMENT ENGINEERING [2004-2009]**
- ▼ "ARCHIMEDE" SCIENTIFIC HIGH SCHOOL - SCIENTIFIC HIGH SCHOOL DIPLOMA WITH FOREIGN LANGUAGES SPECIALIZATION [1999-2004]**
- ▼ "KING SEJONG INSTITUTE" KOREAN CULTURAL CENTER - KOREAN LANGUAGE CLASS - LEVEL 2/3/4 (2B) [2021-ONGOING]**

LANGUAGES

- ITALIAN - MOTHER TONGUE
- ENGLISH - FLUENT
- KOREAN - INTERMEDIATE
- GERMAN - BASIC

PASSIONS

- GRAPHICS
- MANGA & BOOKS
- MUSIC
- MOVIES & TV SHOWS
- BOARD GAMES
- VIDEOGAMES
- KOREAN LANGUAGE & CULTURE