

# FRANCESCO ROMANO

D E S I G N E R

W W W . F R A N C E S C O - R O M A N O . C O M

## C O N T A C T S

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#### A B O U T

I'm a Graphic Art enthusiast, with a genuine interest in everything related to pop culture and technology. I have a very curious nature, I like tackling new challenges to improve myself and my skills and I love discovering new environments where I can test my versatility and adaptability. Moreover, I always find very stimulating to share ideas, experiences and interests between different cultures.

Regarding the work experience, I had the good fortune and privilege of working in the United States, in Orlando (FL), as a member of the Cultural Representative Program for Walt Disney World and later on I achieved one of my many dreams, opening and managing a "geek-themed" pub in Rome (by the name of "Neverland" and "Project Neverland" afterwards), for which, among other things, I designed interior, brand identity, graphics and I also managed the social media profiles.

In 2020 I decided to further improve my skills and to specialize in User Experience / User Interface Design and Social Media Management.

Since 2021 I have been working full time as UX UI Designer.

#### SKILLS



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in







**CREATIVITY PROBLEM** SOLVING

**PRECISION** 









ADAPTABILITY & **VERSATILITY** 

PLANNING & **MANAGEMENT**  **AUTONOMY &** RELIABILITY

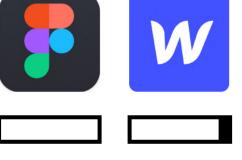
#### S O F T W A R E S K I L L S

UX UI /

PROTOTYPING / DEV

**GRAPHIC DESIGN /** 

**VIDEO EDITING** 















3D MODELING / **ANIMATION** 









## LANGUAGES

ITALIAN - MOTHER TONGUE

ENGLISH - FLUENT

KOREAN - INTERMEDIATE

GERMAN - BASIC

#### PASSIONS





















**VIDEOGAMES** 



**KOREAN LANGUAGE** & CULTURE

## W O R K E X P E R I E N C E

#### **SUBCOM SRL** - UX UI DESIGNER [2021-ONGOING]

UX UI:

Competitive Analysis, Surveys, Personas, User Journeys, Wireframing, Prototyping, User Testing. **GRAPHIC DESIGN:** 

Graphic Design, Illustrations, Brand Identity, Logos, Icon sets, Web Sites, UI Kits, Social Media Templates.

# PROJECT NEVERLAND ASD - OWNER/MANAGER

[2019-2020]

Pub management, Events/Activities planning, Social Media management, Graphic Design, Accounting and Inventory management. Gastronomy Management and Customer Service.

Pre-opening (Summer 2019): Concept, Graphic Interior Design development process.

#### NEVERLAND ASD - OWNER/MANAGER

[2016-2019]

Pub management, Events/Activities planning, Social Media management, Graphic Design, Accounting, Inventory and Customer Service.

Pre-opening (2016): Place Search, Concept, Graphic & Interior Design development process.

### WALT DISNEY WORLD - EPCOT - PATINA GROUP ORLANDO (FL), USA -

CULTURAL REPRESENTATIVE - SERVER/SELLER [2013-2014]

Server with staff training/management duties. Customer care, Accounting and Meal Plans management. Italian Cultural Representative and Italian gastronomy products Seller.

## E D U C A T I O N

## START2IMPACT - UX/UI DESIGN AND SOCIAL MEDIA MANAGEMENT [2020-2021]

- GOOGLE DIGITAL TRAINING FUNDAMENTALS OF DIGITAL MARKETING [2020]
- **SAPIENZA" UNIVERSITY OF ROME MASTER IN 3D MODELING / ANIMATION AND COMPOSITING** [2009-2010]
- **SAPIENZA" UNIVERSITY OF ROME BACHELOR'S DEGREE IN MANAGEMENT ENGINEERING** [2004-2009]
- 'ARCHIMEDE" SCIENTIFIC HIGH SCHOOL SCIENTIFIC HIGH SCHOOL DIPLOMA WITH FOREIGN LANGUAGES **SPECIALIZATION** [1999-2004]
- "KING SEJONG INSTITUTE" KOREAN CULTURAL CENTER KOREAN LANGUAGE CLASS LEVEL 2/3/4 (2B) [2021-ONGOING]