WORK EXPERIENCE

Francesco Romano

I'm a Graphic Art enthusiast, with a genuine interest in everything related to pop culture and technology. I have a very curious nature, I like tackling new challenges to improve myself and my skills and I love discovering new environments where I can test my versatility and adaptability. Moreover, I always find very stimulating to share ideas, experiences and interests between different cultures.

Regarding the work experience, I had the good fortune and privilege of working in the United States, in Orlando (FL), as a member of the Cultural Representative Program for Walt Disney World and later on I achieved one of my many dreams, opening and managing a "geek-themed" pub in Rome (by the name of "Neverland" and "Project Neverland" afterwards), for which, among other things, I designed interior, brand identity, graphics and I also managed the social media profiles.

In 2020 I decided to further improve my skills and to specialize in User Experience / User Interface Design and Social Media Management.

Since 2021 I have been working full time as UX UI Designer.

CONTACIS

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Portfollo FRANCESCO-ROMANO.COM

2021 2023

SUBCOM SRL

UX UI DESIGNER

UX UI

Competitive Analysis, Surveys, Personas, User Journeys, Wireframing, Prototyping, User Testing. (website / mobile app)

GRAPHIC DESIGN Graphic Design, Illustrations, Brand Identity, Logos, Icon sets, Web Sites, Ul Kits.

2019 2020

PROJECT NEVERLAND ASD

OWNER/MANAGER

Pub management, Events/Activities planning, Social Media management, Graphic Design, Accounting and Inventory management. Gastronomy Management and Customer Service. Pre-opening (Summer 2019): Concept, Graphic Interior Design development process.

2016 2019

NEVERLAND ASD

OWNER/MANAGER

Pub management, Events/Activities planning, Social Media management, Graphic Design, Accounting, Inventory and Customer Service. Pre-opening (2016): Place Search, Concept, Graphic & Interior Design development process.

2018

CRANIO CREATIONS SRL (ROMICS)

STAND MANAGER

Stand & Staff management. Sales, Inventory and Accounting management.

2013 2014 WALT DISNEY WORLD EPCOT - PATINA GROUP ORLANDO (FL), USA

CULTURAL REPRESENTATIVE - SERVER/SELLER

Server with staff training/ management duties. Customer care, Accounting and Meal Plans management. Italian Cultural Representative and italian gastronomy products Seller.

EDUCATION



UX/UI Design and Social Media Management



Fundamentals of Digital Marketing



"SAPIENZA"
UNIVERSITY OF ROME

2009/10

Modeling / Animation

Software: Maya, Motion

Effects and Photoshop.

Builder, ZBrush, After

Extra: Motion Capture

Master in 3D

Workshop.

and Compositing

2004/09

Bachelor's Degree in Management Engineering



SCIENTIFIC HIGH SCHOOL



Scientific High School Diploma with foreign languages specialization



Korean Language Class

2021/22

2021: Level 2 2022: Level 3 2023: Level 4

